



## **CALL FOR ARTWORK**

### ***Immerse: Interactive Sculpture & Artwork Exhibit***

Niagara Arts & Cultural Center 1201 Pine Avenue Niagara Falls, NY 14201

**Aug 11—September 30, 2018**

**TOWNSEND GALLERY**

*Deadline: July 16th, 2018*

The NACC invites artists of all ages and backgrounds to participate in the ***Immerse: Interactive Sculpture & Artwork Exhibit*** which celebrates the collective work of Niagara's astounding artists and craftsmen and is an opportunity for artists to display creative works of their choosing in this open-submission show – artists are encouraged but not obligated to submit works that reflect the suggested themes below.

This exhibit aims to allow people to investigate how they touch, see, hear, feel, and understand their surroundings by offering the freedom to create and explore. The exhibit will include a diverse style of pieces in various mediums that people can touch, manipulate, assemble, enter, discover, experience, and more! This may include works comprised of sound and video, artworks and sculpture that move, artwork that people can touch and interact with, etc. In complement to this exhibit, the NACC will also feature the sea-worthy works of Justin Higner, in his arts installation in our Townsend and Garden Galleries in collaboration with the Castellani Art Museum's fall exhibit

Artwork and media of all mediums and styles – two-dimensional and three-dimensional – are eligible for entry to this show. Prizes will be awarded for **Best in Show (\$300)**, **Runner-Up (\$200)**, and **People's Choice (\$100)**. Winners will be selected based on the following criteria: artistry, interactivity & creativity, craftsmanship, form, construction and presentation. **Victor Marwin**, Master Carpenter, will be among the judges for this exhibit.

**The People's Choice Award** will be awarded at the end of the exhibit, September 30<sup>th</sup>, to the piece that receives the most likes & shares on Facebook, as well as the highest number of images or videos of people interacting with a specific work and utilizing the hashtag, #NACCIMMERSE. This allows us to take our interactive exhibit beyond our curated space and expand the reach of these works via digital media.

***Immerse: Interactive Sculpture & Artwork Exhibit*** opens on Saturday, August 11, 2018 with an Artists' Reception from 5 – 7 p.m. Awards will be presented at 6:30 p.m. The Exhibition will close on **September 30, 2018**.



## **KEEP THIS PAGE FOR YOUR FILES**

### **In This Packet:**

- **Entry Guidelines**
- **Drop Off & Pick Up Procedures**
- **Release of Liability**
- **Entry Form**

### **ENTRY GUIDELINES**

*(please read carefully)*

- **Deadline for entry is 5 p.m. on Monday, July 16th, 2018. No applications will be accepted after this time and date. Submissions may be made in person at our Main Office or via email at [info@thenacc.org](mailto:info@thenacc.org) (.jpgs and .pngs only) for this Exhibition.**
- **After notification of acceptance, artwork must be delivered with Entry Fee payment at the 2<sup>nd</sup> Floor NACC Main Office starting May 1<sup>st</sup> — July 16th, 2018**
  - ✓ *Entry fee is \$30 for the first two pieces and \$10 for up to two (2) additional pieces.*
  - ✓ *Four (4) piece maximum.*
  - ✓ *Drop off appointments outside of that time may be arranged by calling 282-7530.*
- **Entry fees can also be made by check or money order made payable to Niagara Arts and Community Center and mailed to: NACC, 1201 Pine Avenue, Niagara Falls, NY 14301**
- **Submitted artwork must be for sale.** “Price on Request” or “Not for Sale” pieces will not be accepted. .
- **Entries must be priced for sale that includes a 25% NACC commission.**
- **All entries must include a label on the back or underside that includes the following information: NAME OF ARTIST, TITLE OF WORK, ARTISTIC MEDIUM and PRICE. Artwork WILL NOT be accepted without proper labeling.**
- **All entries must be ready for hanging / installation.** NACC will not accept entries that have not been prepared for hanging or for standalone display. Two-dimensional works must be framed and wired for installation. Three-dimensional works must have a non-abrasive base or be mounted on a pedestal.
- *No art will be used or redistributed for any other reason without express permission from the Artist. If you would like your artwork to be used in Marketing Materials, please let us know upon submission!*

### **DROP OFF & PICK UP PROCEDURES**

- **Artwork must be delivered before July 16th, 2018, with payment at the office on NACC Main Office on the 2<sup>nd</sup> floor, or mailed with check or money order made payable to Niagara Arts and Community Center to: NACC, 1201 Pine Avenue, Niagara Falls, NY 14301.**
- Artwork will not be included in the exhibition if payment is not received.
- **Artwork MUST be picked up from the NACC between September 30, 2018 and October 12, 2018, during NACC hours.** The NACC is not responsible for any artwork left at the NACC after 5 p.m. on October 12, 2018. Artwork will not be released for any reason before *September 30, 2018*.



### **Gallery Policy:**

The NACC Gallery Committee reserves the right to refuse artworks that do not follow exhibition guidelines, including but not limited to artworks that do not pertain to the exhibition theme and requirements or have been found unbecoming of the intent of the exhibition.

### **Non Discrimination Policy:**

The Niagara Arts & Cultural Center is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, national origin, age, marital status, sex, sexual orientation, gender identity, gender expression, disability, religion, height, weight, or veteran status in employment, exhibitions, events, programs and activities.

### **Release of Liability:**

The Artist agrees to exhibit artwork at the NACC at his/her own risk.

Utmost care will be given to all works received; however, neither the NACC nor its members, sponsors, employees or building owner assume any responsibility for loss or damage from any cause whatsoever.

Submission of artwork to be shown in the NACC shall imply agreement of the artist to the above release form.

I hereby agree to the terms stated above.

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Artist Name (Please Print)

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Signature

Date

Please be advised: Artwork will not be displayed without this signed form, no refunds will be offered for artworks not displayed because this form was not completed. However even without the Release of Liability, the NACC is not responsible for any loss or damage to artworks from the time it is delivered to the Niagara Arts & Cultural Center until the time it is retrieved from the Niagara Arts & Cultural Center. The NACC does not offer insurance for artworks for any reason. Artists are expected to insure their own works.



**Immerse: Interactive Sculpture & Artwork Exhibit Exhibition Entry Form**

**PLEASE PRINT CLEARLY! Deadline July 16th, 2018**

Name: \_\_\_\_\_

Are you a NACC Member?       YES       NO

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**(1) Title of Artwork** \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: \_\_\_\_\_

Weight: *(if mounted)* \_\_\_\_\_ Price: \_\_\_\_\_

**(2) Title of Artwork** \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: \_\_\_\_\_

Weight: *(if mounted)* \_\_\_\_\_ Price: \_\_\_\_\_

**(3) Title of Artwork** \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: \_\_\_\_\_

Weight: *(if mounted)* \_\_\_\_\_ Price: \_\_\_\_\_

**(4) Title of Artwork** \_\_\_\_\_

Medium: \_\_\_\_\_ Dimensions: \_\_\_\_\_

Weight: *(if mounted)* \_\_\_\_\_ Price: \_\_\_\_\_

Please price artwork to include a 25% commission for NACC in sale price. The NACC is not responsible for any price calculations.

The Gallery will not accept "Price on Request" or "Not for Sale" as options.

Please attach your artist statement & photos/prints to this form. Send via email to [Rachel@thenacc.org](mailto:Rachel@thenacc.org) or

**Mail to:**

**C/O Rachel M. Olszewski,  
The Niagara Arts & Cultural Center  
1201 Pine Avenue,  
Niagara Falls NY, 14301**